



# CATTLEYA

Taste The Urban, Taste The Modern

**2 KM KE MRT LEBAK BULUS**  
**3 KM KE SOUTH QUARTER**

**BEST DEAL IN TOWN**  
**HANYA 1,5M**

**PRA LAUNCHING**



@Cattleya

# Strategic Location



MRT Lebak Bulus  
2 KM



South Quarter  
3 KM



Tol Lebak Bulus  
3 KM



RS Hermina Ciputat  
2 KM



UIN Jakarta  
3 KM



Pondok Indah Mall  
5 KM



St Pondok Ranji  
2 KM



Labschool Cirendeui  
10 Menit



KFC, Hokben, DII  
10 Menit





**Sekolah Negeri, Sekolah Internasional Dan Universitas Ternama**



## Pasar Dan Mall





CATTLEYA

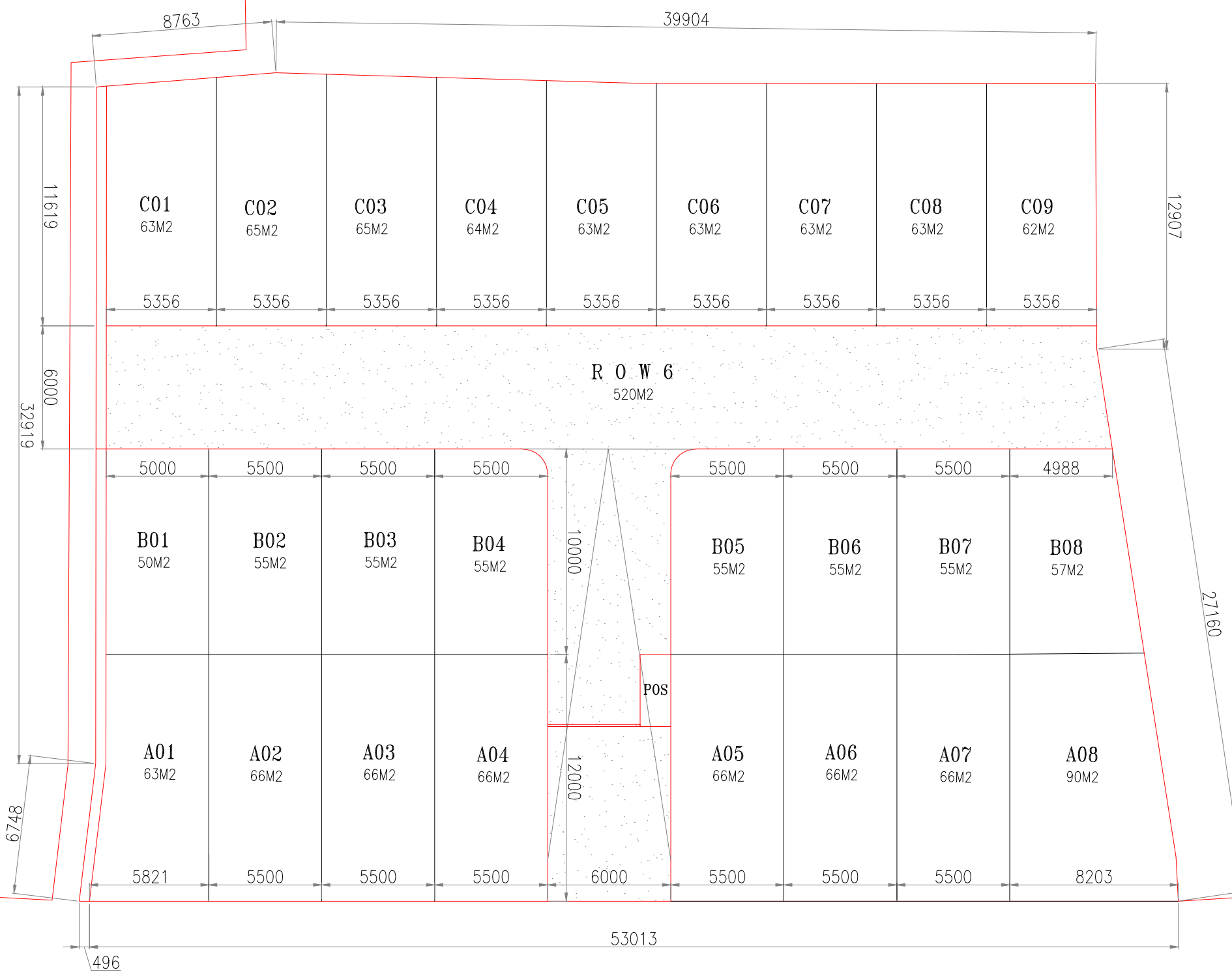
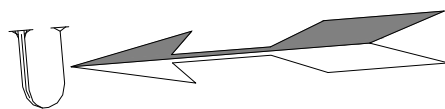












LEGEND

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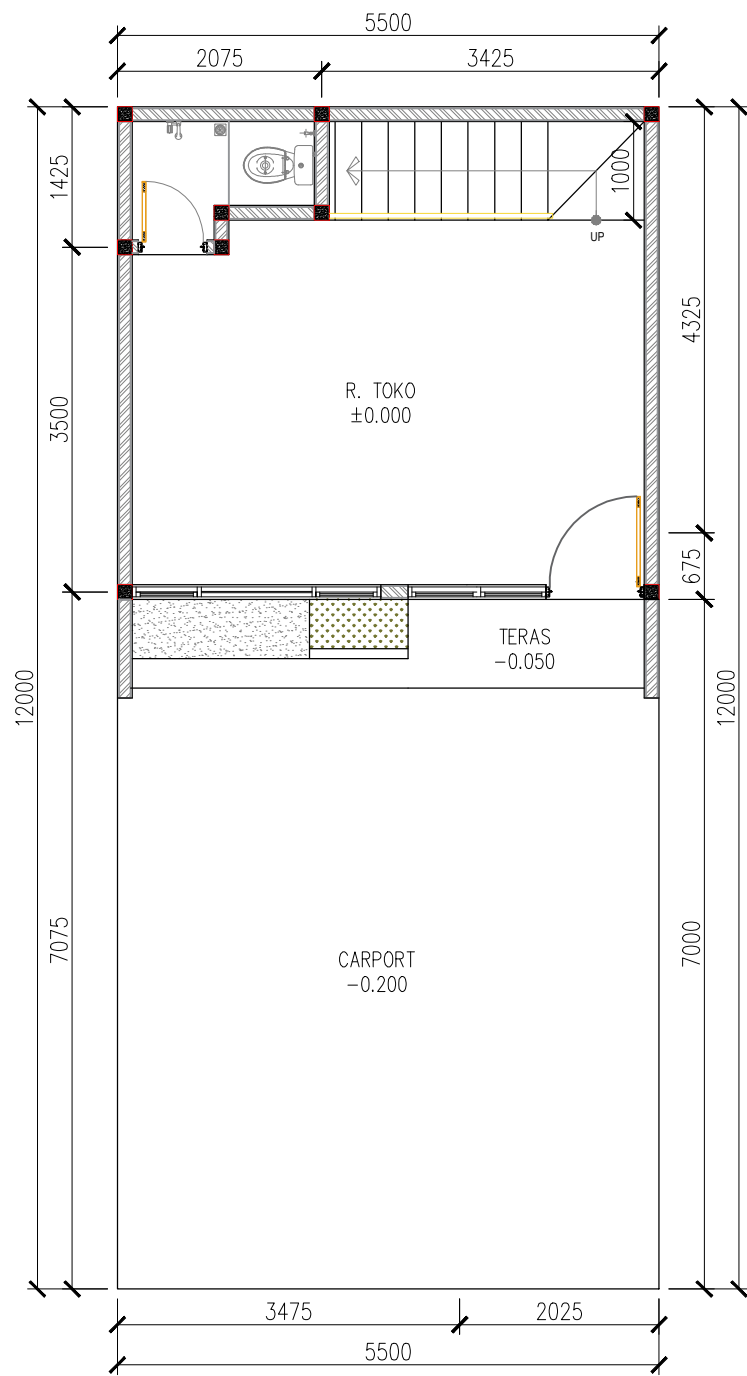
PROJECT  
PEMBANGUNAN PERUMAHAN  
CATTLEYA

CONTRACTOR :

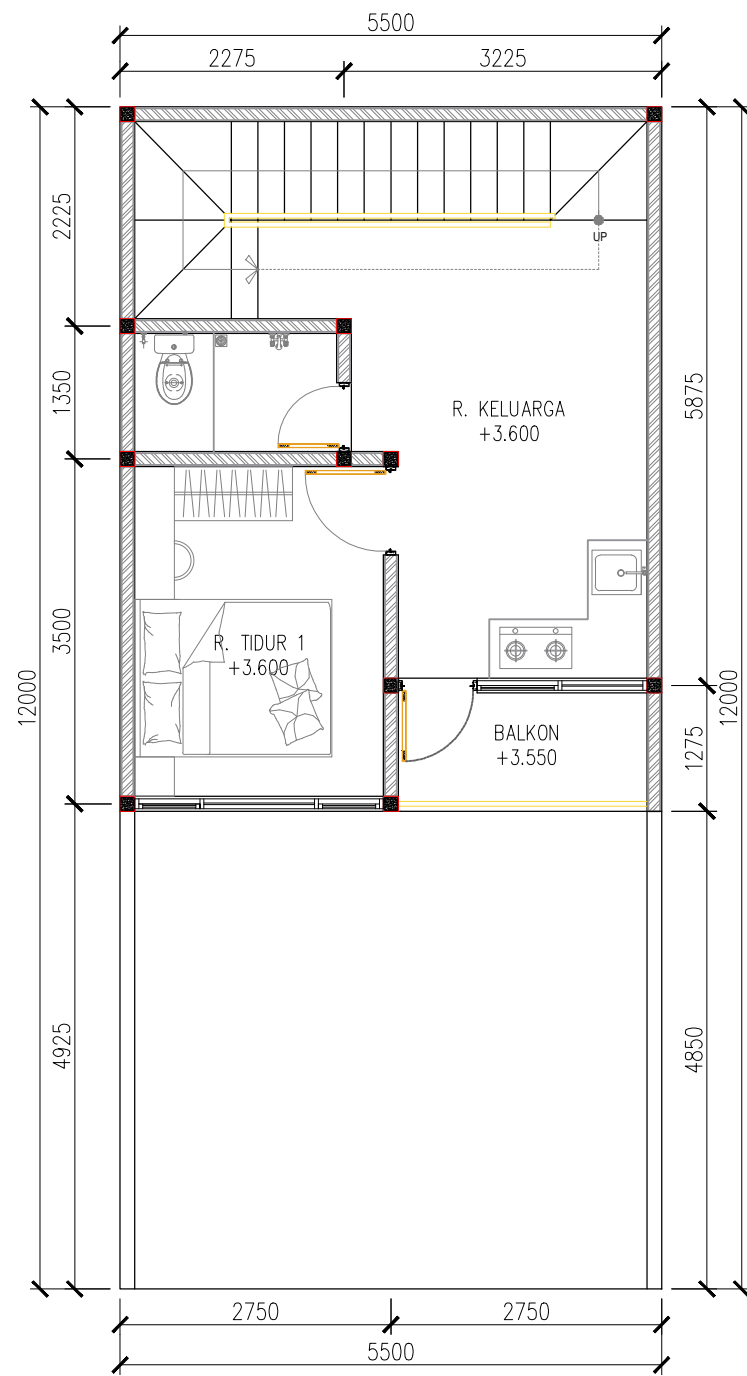
SUBJECT  
CATTLEYA

TITLE  
SITEPLAN 25 KAVLING (50CM)

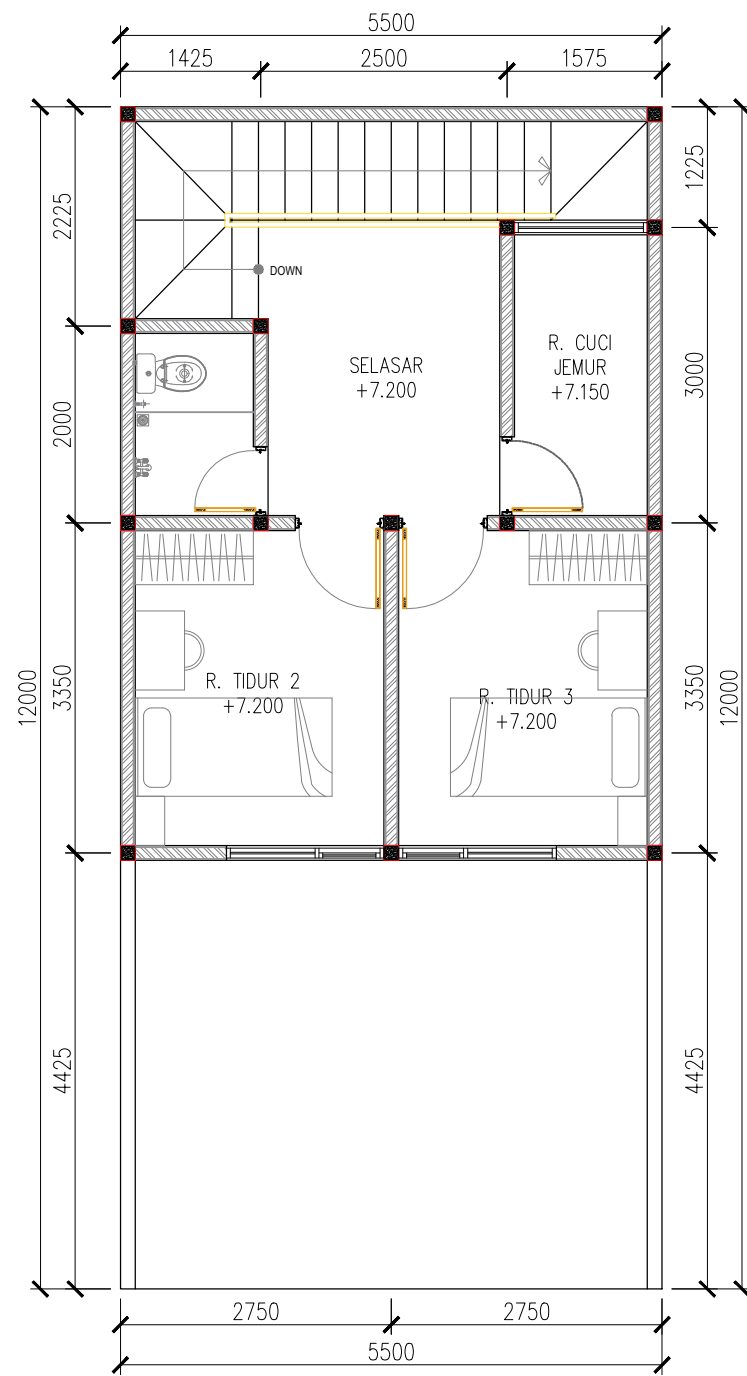
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APPR.	-	A-002	ADO



DENAH LANTAI 1



DENAH LANTAI 2



DENAH LANTAI 3

LEGEND

REV.	DATE	DESCRIPTION	DRAWN	CHECKED
-	-	-	-	-

CLIENT :  

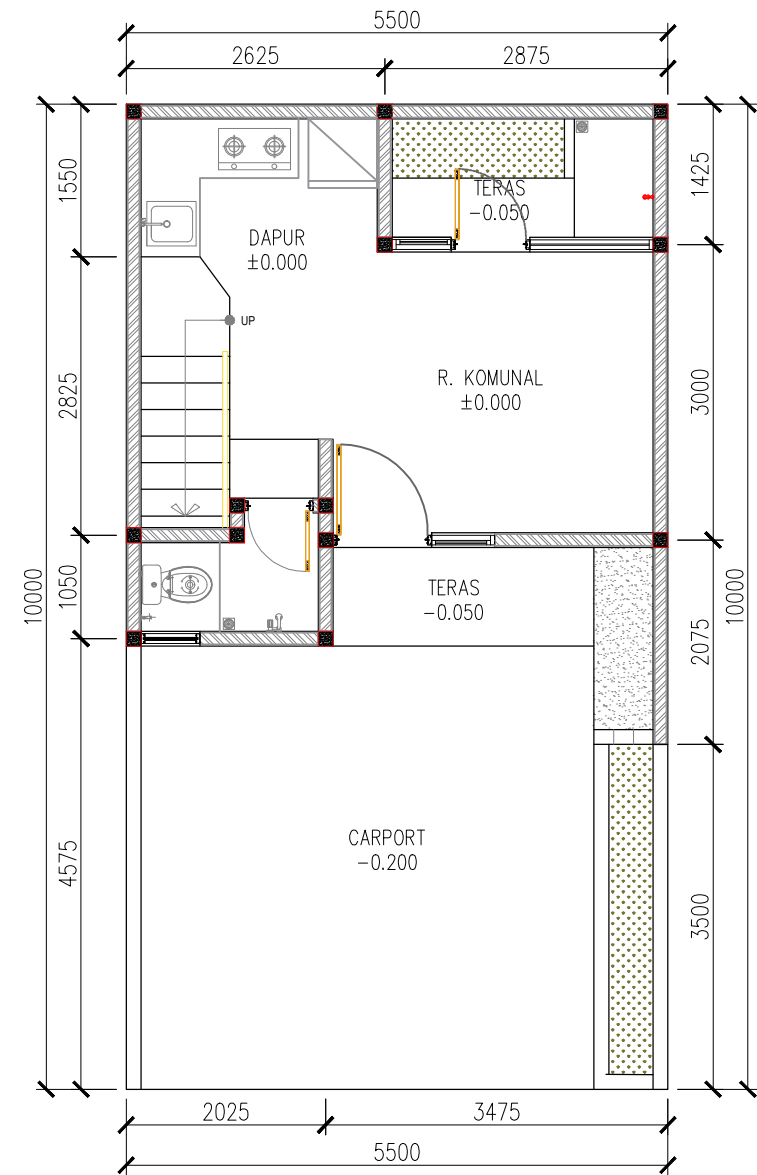

PROJECT  
 PEMBANGUNAN PERUMAHAN  
 CATTLEYA

CONTRACTOR :

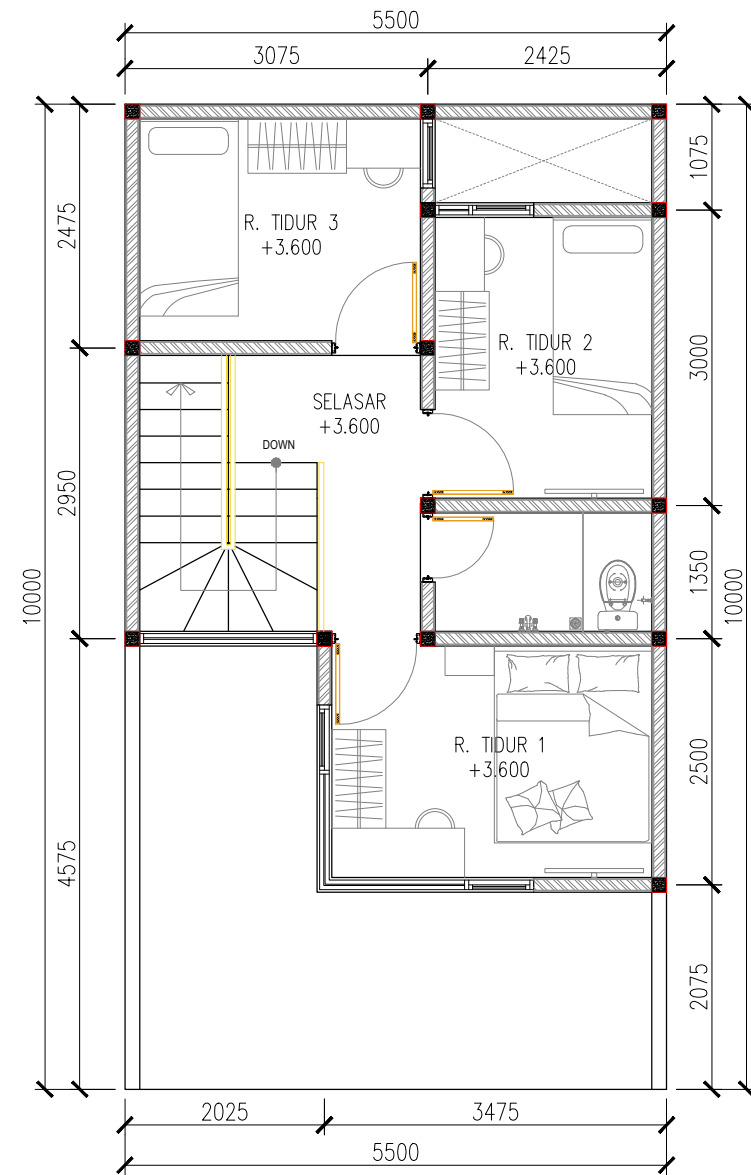
SUBJECT  
 CATTLEYA

TITLE  
 LAYOUT KAB A (115M2)

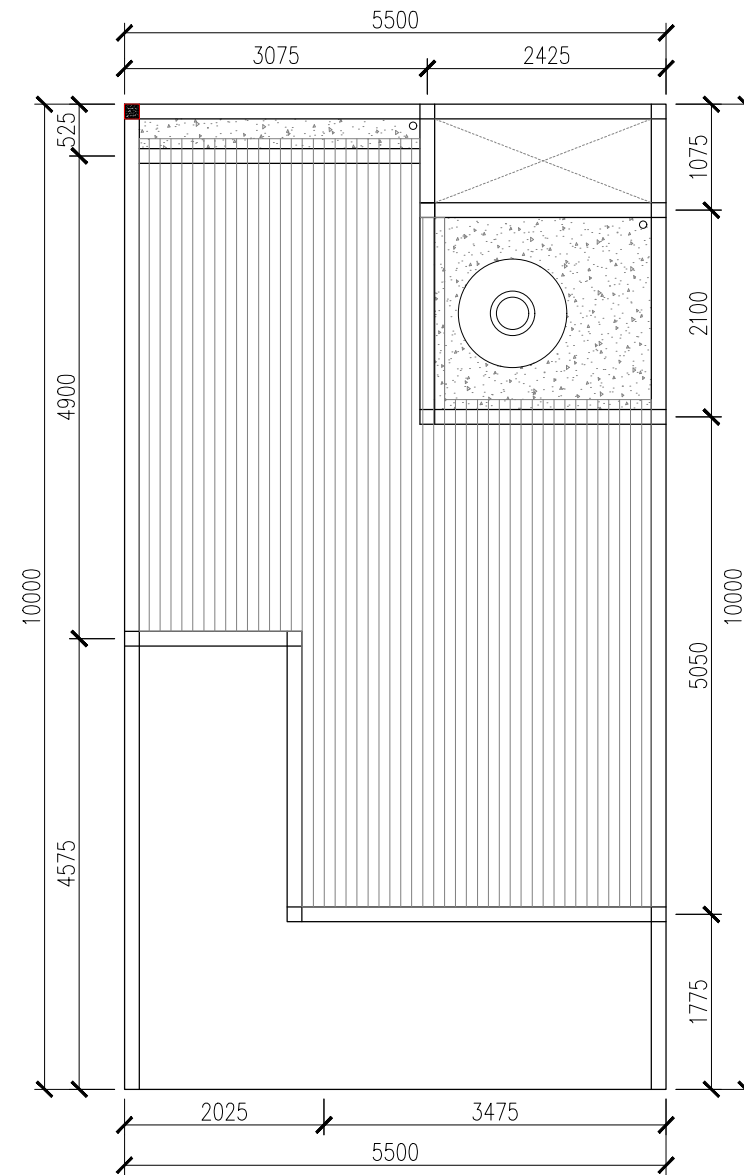
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APPR.	-	A-004	ADO



DENAH LANTAI 1



DENAH LANTAI 2



DENAH LANTAI ATAP

LEGEND

REV.	DATE	DESCRIPTION	DRAWN	CHECKED
-	-	-	-	-

CLIENT : 

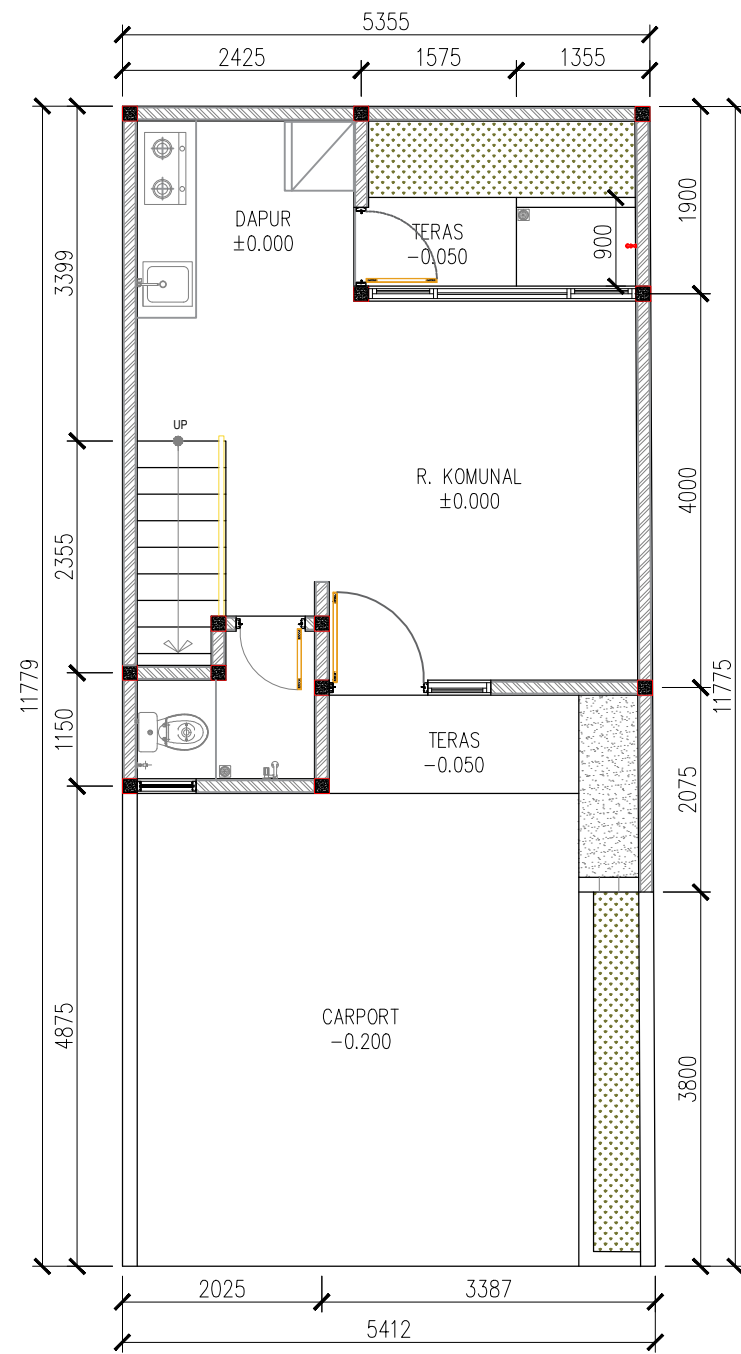
PROJECT :  
PEMBANGUNAN PERUMAHAN  
CATTLEYA

CONTRACTOR :

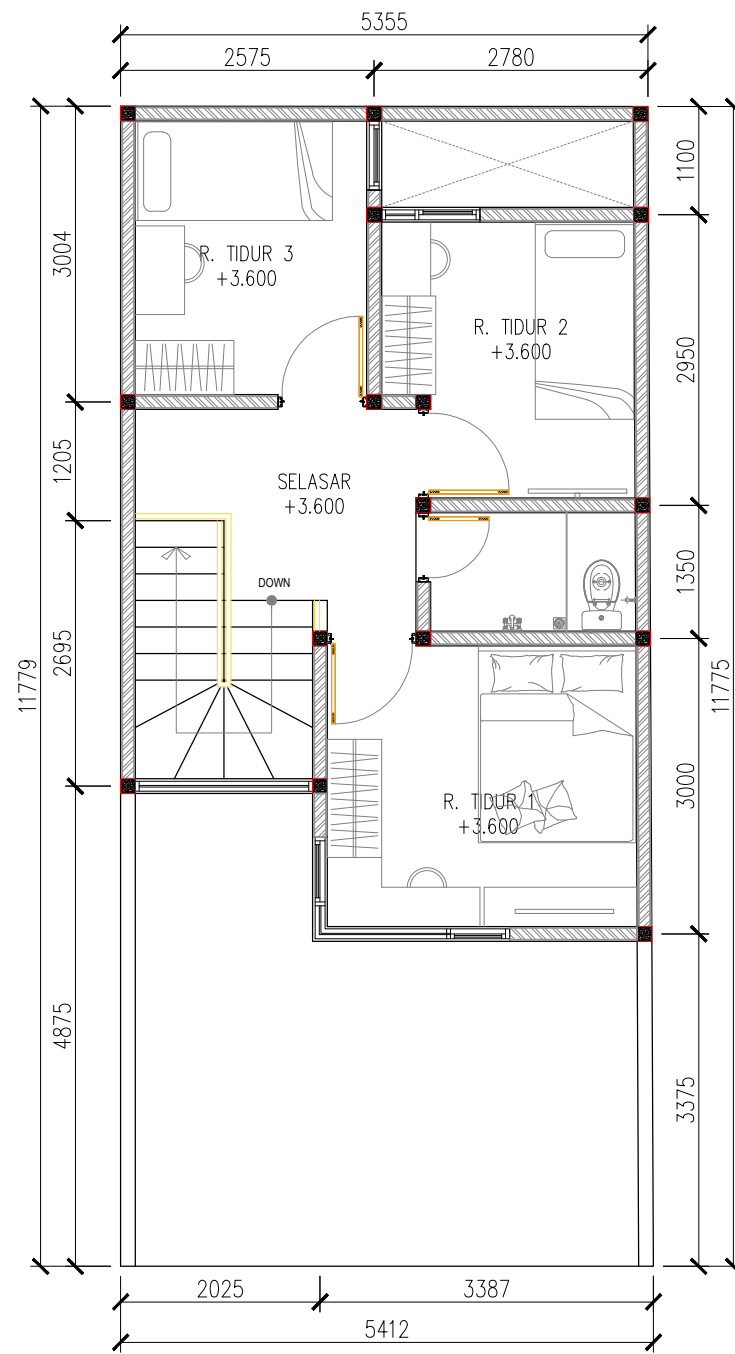
SUBJECT :  
CATTLEYA

TITLE :  
LAYOUT KAB B (70M2)

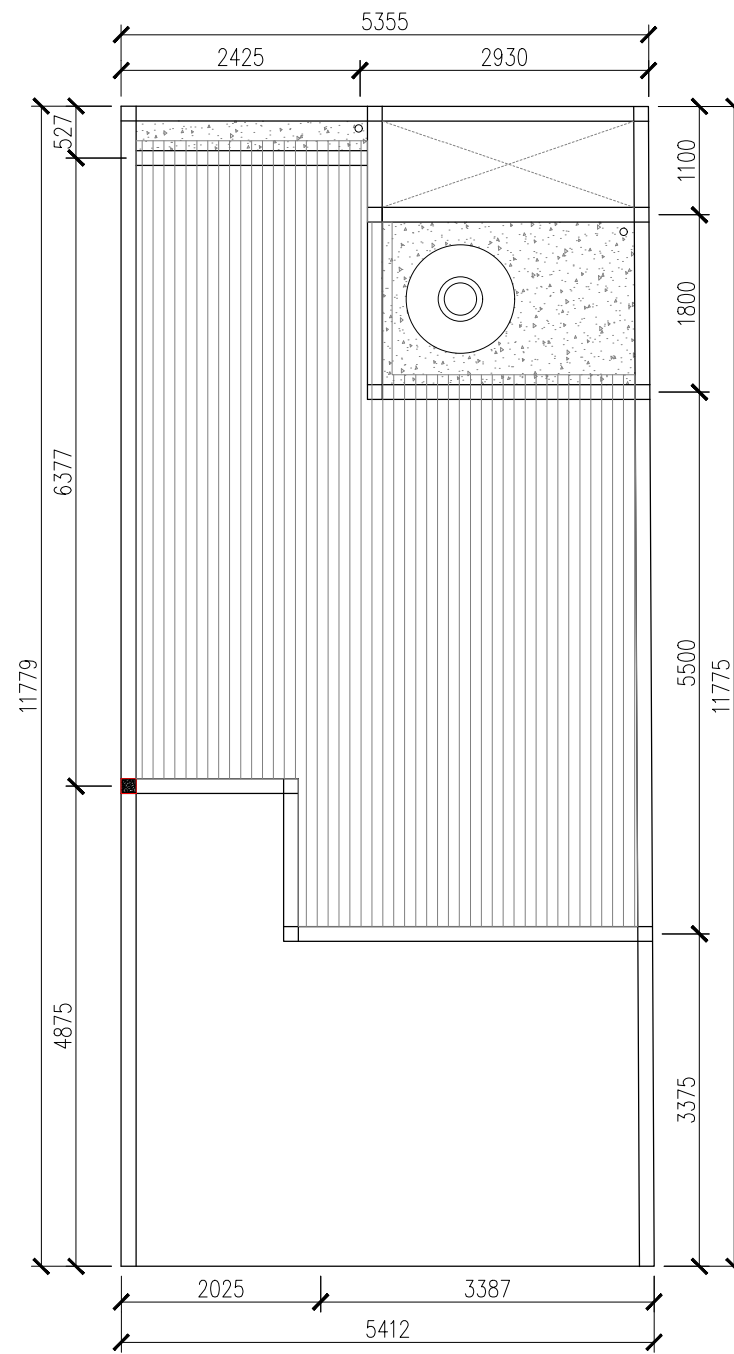
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APPR.	-	A-003	ADO



DENAH LANTAI 1



DENAH LANTAI 2



DENAH LANTAI ATAP

LEGEND

REV.	DATE	DESCRIPTION	DRAWN	CHECKED
-	-	-	-	-

CLIENT :

PROJECT : PEMBANGUNAN PERUMAHAN CATTLEYA

CONTRACTOR :

SUBJECT : CATTLEYA

TITLE : LAYOUT KAB C (80M2)

DATE	08.08.2023	SCALE	
SIZE	A3	1 : 80	
DRAWN	-		
CHECK	-		
APPR.	-	A-002	ADO

# CATTLEYA

Taste The Urban, Taste The Modern

**Diskon 200Juta**

Kavling	Luas Tanah	Luas Bangunan	Harga	Harga Pralaunching	cicil 12x	cicil 24x
A01	63	115	<del>2,079,600,000</del>	1,879,600,000	1,929,600,000	1,979,600,000
A02	66	115	<del>2,082,200,000</del>	1,882,200,000	1,932,200,000	1,982,200,000
A03	66	115	<del>2,082,200,000</del>	1,882,200,000	1,932,200,000	1,982,200,000
A04	66	115	<del>2,107,200,000</del>	1,907,200,000	1,957,200,000	2,007,200,000
A05	66	115	<del>2,107,200,000</del>	1,907,200,000	1,957,200,000	2,007,200,000
A06	66	115	<del>2,082,200,000</del>	1,882,200,000	1,932,200,000	1,982,200,000
A07	66	115	<del>2,082,200,000</del>	1,882,200,000	1,932,200,000	1,982,200,000
A08	90	115	<del>2,328,000,000</del>	2,128,000,000	2,178,000,000	2,228,000,000
B01	50	70	<del>1,610,000,000</del>	1,410,000,000	1,460,000,000	1,510,000,000
B02	55	70	<del>1,631,000,000</del>	1,431,000,000	1,481,000,000	1,531,000,000
B03	55	70	<del>1,631,000,000</del>	1,431,000,000	1,481,000,000	1,531,000,000
B04	55	70	<del>1,656,000,000</del>	1,456,000,000	1,506,000,000	1,556,000,000
B05	55	70	<del>1,656,000,000</del>	1,456,000,000	1,506,000,000	1,556,000,000
B06	55	70	<del>1,631,000,000</del>	1,431,000,000	1,481,000,000	1,531,000,000
B07	55	70	<del>1,631,000,000</del>	1,431,000,000	1,481,000,000	1,531,000,000
B08	57	70	<del>1,674,400,000</del>	1,474,400,000	1,524,400,000	1,574,400,000
C01	63	80	<del>1,779,600,000</del>	1,579,600,000	1,629,600,000	1,679,600,000
C02	65	80	<del>1,773,000,000</del>	1,573,000,000	1,623,000,000	1,673,000,000
C03	65	80	<del>1,773,000,000</del>	1,573,000,000	1,623,000,000	1,673,000,000
C04	64	80	<del>1,763,800,000</del>	1,563,800,000	1,613,800,000	1,663,800,000
C05	63	80	<del>1,754,600,000</del>	1,554,600,000	1,604,600,000	1,654,600,000
C06	63	80	<del>1,754,600,000</del>	1,554,600,000	1,604,600,000	1,654,600,000
C07	63	80	<del>1,754,600,000</del>	1,554,600,000	1,604,600,000	1,654,600,000
C08	63	80	<del>1,754,600,000</del>	1,554,600,000	1,604,600,000	1,654,600,000
C09	62	80	<del>1,770,400,000</del>	1,570,400,000	1,620,400,000	1,670,400,000

Scan Untuk Info Lengkap



**-Prosedur Booking Fee:**

- Booking Fee unit sebesar Rp20.000.000 (sudah termasuk biaya admin, BI Checking, dan pengurusan berkas KPR dan atau PPJB sebesar Rp5.000.000).
- Booking Fee akan mengurangi harga deal.
- Jika hasil BI Checking pemohon tidak dapat dilanjutkan proses KPR Booking Fee dikembalikan dikurangi biaya admin.
- Jika hasil BI Checking dan proses KPR berjalan disetujui bank, namun ada pembatalan sepihak oleh pemohon Booking Fee akan dianggap hangus.
- Jika PPJB untuk skema cash keras/ cash bertahap telah dibuat, namun ada pembatalan sepihak oleh pemohon Booking Fee akan dianggap hangus.

● Skema Pembayaran:

1. Cash keras. maksimal 6 bulan.
2. Cicilan ke developer. DP minimal 30%, kekurangan 70% dicicil 12 (dua belas) bulan/ sesuai kesepakatan.
3. KPR. DP minimal 10% kekurangan 90% via Bank.

● Booking Fee dan DP ditransfer ke Rekening BSI: 8707050508 a/n PT. Mekar Baru Properti Indonesia

● Harga jual dan ketentuan sewaktu- waktu dapat berubah tanpa pemberitahuan terlebih dahulu.

\*Persetujuan plafon kredit, besarnya biaya pra-realisasi kredit & margin bank sepenuhnya tergantung keputusan pihak bank dan bersifat mutlak.

- Data KPR paling lama 7 (tujuh) hari setelah booking fee
  - PPJB ditanda-tangani selambatnya 10 hari setelah Booking Fee
4. Skema pembayaran fleksibel. sesuai kesepakatan saat deal.

Untuk hal berkaitan harga, luas tanah, luas bangunan, ketentuan KPR. kostumisasi spesifikasi, denah, fasad 3D dan sejenisnya.

Ketentuannya dapat bersifat berubah sewaktu-waktu tanpa pemberitahuan sebelumnya mengikuti

Promo dan prosedur perundang undangan yang berlaku.

-penambahan bangunan 6jt/m<sup>2</sup>

**FREE BIAYA KPR , PAJAK, SURAT SURAT**